

Legalogy of Marketing and Distribution Arrangements for Tech Products



Thursday, 22 March 2018 | Time: 3.45 pm - 5.00 pm
Training Room, 100 NCL Innovation Park, Venture Center

Highlights of the session

Arrangements for marketing and distribution of tech products involve not only commercial modelling with respect to revenue distribution, but also entail certain critical legal issues relating to nature of relationship, extent of authority granted, exclusivity and territory factors, intellectual property rights, brand protection, confidentiality, non-compete etc., The purpose of the proposed session is to discuss all these and other relevant aspects in detail and to empower the entrepreneur with right negotiation points.

Speaker's brief profile



Ashish Porwal (Founder and Principal of HREEM LEGAL)

Ashish Porwal is a Founder of HREEM LEGAL, a law firm focussed on corporate and transactions practice. He is a practicing Advocate and a non-practicing Certified Investment Banker. Ashish is also a registered Insolvency Professional (registered with the Insolvency and Bankruptcy Board of India) and a member of the Indian Institute of Insolvency Professionals of ICAI.

Ashish regularly advises clients on all types of domestic and cross-border, commercial and corporate structuring transactions like Fund Raise & Investments, Joint Ventures, Mergers & Acquisitions, Banking and Structured Finance in varied sectors like information technology, e-commerce, entertainment, manufacturing, media, fashion, retail, real estate, healthcare, hospitality, education services, wellness, food & nutrition, logistics, mobility, data analytics and security, software & hardware and services. He also extensively advises clients in infrastructure and energy sector. He is associated with several start-up incubators and accelerators as an advisor and mentor.

Organized by



Registration details

Register here: <http://bit.ly/2InPv4V>

Registration and Networking Tea begins at 3.45 pm

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