

# Rethinking science and technology enabled innovation: The Chasm II Challenge

This session is aimed at high growth firms in the Greater Cambridge Cluster focused on the creation of new **products & services**, new **processes** and new **businessmodels** enabled by changes in technology: the objective is to understand the Chasm II challenge and discuss ways of tackling this.

The session should be of interest to firms of all sizes but especially those trying to develop sustainable business models.

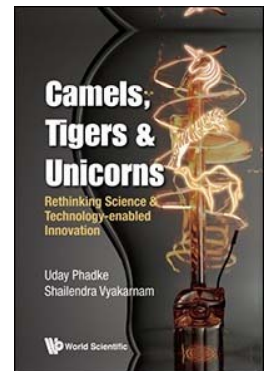
The participants will include entrepreneurs, start-ups, high-growth firms, established mature players, incubators, accelerators, science and innovation parks, and investors:we hope to provide a lively environment for new ideas, opportunities and connections.

**Saturday, 11 Nov 2017 | 3 pm – 5.30 pm**

**Lecture Theatre, Venture Center, 900 NCL Innovation Park**

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1500-1600	Registration & Networking
1600-1630	Setting the Scene:Dr Uday Phadke will talk about key insights from his new book 'Camels, Tigers & Unicorns: Rethinking science and Technology enabled innovation, covering five key concepts <ul style="list-style-type: none"> <li>• The Triple Chasm Model</li> <li>• Modified Technology Readiness Levels</li> <li>• The 12 Commercialisation Vectors</li> <li>• The Commercialisation Canvas</li> <li>• The Chasm II Challenge</li> </ul>
1630-1730	Panel-based discussion of the key challenges



**Speaker: Dr Uday Phadke's** career over the last thirty five years has spanned three distinct but related areas: commercial businesses enabled by science and technology; academic research and teaching in technology and business; and the design and promotion of national and international innova initiatives. His primary strength is in creating and delivering vision-based change underpinned by a detailed understanding of the key issues. He has been Chief Executive of Cartezia the Cambridge-based technology

business builder since 1997. He has also been Executive Chairman of AcceleratorIndia since it was founded in 2008. He was an Entrepreneur in Residence at the Judge Business School at Cambridge University from 2011-2016 and is also a part-time Academic Director at the Moller Centre at Churchill College, Cambridge working on Innovation and Executive Education Programmes. He has worked extensively across Europe, Asia and North America, including Technology Strategy Programmes for the EU Framework Programme and the Conference Board in the United States and Innovation Programmes in India for the CSIR

Dr Phadke is the author of a new book published in February 2017 called 'Camels, Tigers & Unicorns: Rethinking Science and Technology-enabled Innovation': the book addresses the big gap in understanding how science and technology-enabled concepts, products, and services are converted into commercial value and provides a blueprint for developing an effective Industrial Strategy

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Scan to register: (Free but prior registration is necessary;  
Last date for receipt of registrations 9th November 2017)

Or register on:

<https://goo.gl/forms/FaSFn0mDO08dO9vp1>

