



 UNCONVENTION | SPEAKER SERIES  
**PUNE**

**Villgro, Venture Centre and Pune Open Coffee Club** bring you the next edition of Unconvention|Speaker Series Pune, with a

**'Theory of Change workshop'**

**By Mr. Roshan D'Souza**  
**Associate Director, UnLTD. India**  
**(A social enterprise incubator)**

09.00 to 9:15 am: Registration of participants  
09.15 to 9.20 am: Introduction to Venture Centre  
09.20 to 9.25 am: Introduction to Pune Open Coffee Club  
09.25 to 9.30 am: About Villgro  
09.30 to 11.00 am: Main session  
11:00 to 11:15 am: Tea-break  
11:15 to 12:30 pm: Main session  
12:30 to 1:00 pm: Q & A and concluding remarks

**About Mr. Roshan D'Souza:**

Roshan is the Associate Knowledge Director at UnLTD India, a social enterprise incubator based out of Mumbai. He provides face-to-face support to investees, connecting them with the resources they need to achieve maximum impact. Roshan has been a teacher at Don Bosco High School, has done marketing and sales for Times of India, and has worked with investee organization Grassroutes on product development, and sales. Roshan has done his MBA from Institute of Technology and Management and post graduate in journalism and communication from KC College, Mumbai.

**About Theory of Change workshop:**

Theory of Change has the power to radically enhance the capacity of social change organizations and initiatives to achieve their goals and demonstrate their impact. It grounds planning and strategy in the reality and evidence base of what is necessary to

achieve change. Theory of Change is also critical to evaluation, providing a framework that allows organizations to know what to evaluate and when. It builds on – and can usefully incorporate data gathered through – other approaches that have been developed to improve planning and evaluation, including ‘logic models/logframes’ and ‘results frames’.

**DATE : 7<sup>th</sup> Nov, 2015** | **VENUE:** Training room,  
**TIME : 9:00 am to 1:00 pm** | 100 NCL Innovation park,  
Dr. Homi Bhabha Road  
Pune - 411008

Register at: <http://goo.gl/forms/LR530NX6pE>

Outreach Partner:



**Unconvention|Speaker Series is a local hub for social entrepreneurship with monthly events designed to inspire entrepreneurs, share knowledge from sector leaders, create networking opportunities, and connect to a larger community of support.**