

Social Innovation Lecture Series presents 13<sup>th</sup> talk on



## Impact Measurement and Assessment

Thursday, 21 December 2017 | Time: 3.30 pm -5.30 pm  
(Registration and networking tea @ 3.30 pm)

Venue: Lecture Theatre, Venture Center, 100 NCL Innovation Park



Ms. Anushree Parekh  
Associate Director at Samhita Social Ventures



### Abstract of the talk

The session will focus on articulating and measuring social impact of your investments. It will focus on four key questions - why measure impact, what should you measure, how should you measure and when should you measure. The session will use existing case studies to explore these different questions, provide a conceptual template and signpost to some useful tools for impact measurement.

### Speakers brief Bio

Anushree is an associate director with Samhita Social Ventures. She is an experienced social sector consultant and researcher with a demonstrated track-record of working in CSR consulting, policy think tanks and non-profit organizations and setting up teams and verticals from scratch. She is passionate about managing and measuring social impact. She has skills in strategic planning, team leadership and development, monitoring and evaluation, data collection, interpretation, communication and analytics. With a strong academic foundation with a MSc in Development Studies from School Of Oriental and African Studies (SOAS), University of London and BA (Hons) in Economics from St. Xavier's College, Mumbai, Anushree possess the necessary experience in social impact space.

Register here: <http://bit.ly/2vwB0Fc>