

Social Innovation Lecture Series  
presents 16<sup>th</sup> talk on

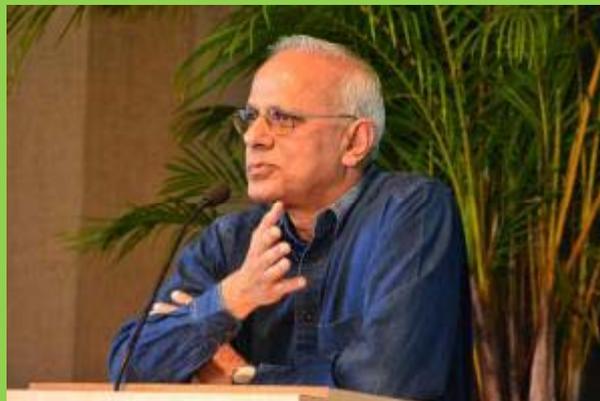


## 108 Emergency Medical Services : A success story

Tuesday, 18 Sept 2018 | Time: 3.30 pm - 5.30 pm  
(Registration and networking tea @ 3.00 pm)

Venue: Lecture Theatre, Venture Center, 100 NCL Innovation Park

### Dr Sudhakar Varanasi



Independent Management Consultant and Mentor

#### Abstract of the talk

The speaker who is the architect of the 108 Emergency Medical Services will share his journey as a Social Entrepreneur referring to the 108 story, the successes, the failures, the major learnings from the same and will share some key pointers for the young innovators and entrepreneurs. He will particularly refer to his insights on how to work with Governments and Bureaucrats as important stakeholders in this entire journey as a Social Entrepreneur.

#### Speakers brief Bio

Sudhakar Varanasi had his education at IIT, Kharagpur (1969-74) and obtained a Ph D from Indian Institute of Science, Bangalore. After 17 years at IISc, he moved to the corporate world and joined the IT wave in India in 1991. He was a founding director of Tiger Software, and then moved to Satyam Computer Services as a part of senior management.

One of his major achievements in the social sector is the designing of the 108 emergency medical services. He started EMRI (Emergency Management Research Institute) in 2005 which pioneered large scale deployment of emergency services for the first time in India under a public-private-partnership model. He then moved to the CEO position at CoOptions Technologies to set up a state wide ICT platform across Andhra Pradesh to reach 3 million farmers in villages to bring about financial inclusion. He was also chief mentor at Emergent Institute and CEO at Namma Bengaluru Foundation, Bangalore. He currently mentors many individuals and organisations and challenges them to take on large social causes using innovation, technology and spirit of entrepreneurship. His fields of interest are: education, healthcare and financial inclusion.

Register here: <http://tinyurl.com/hs5y56t>