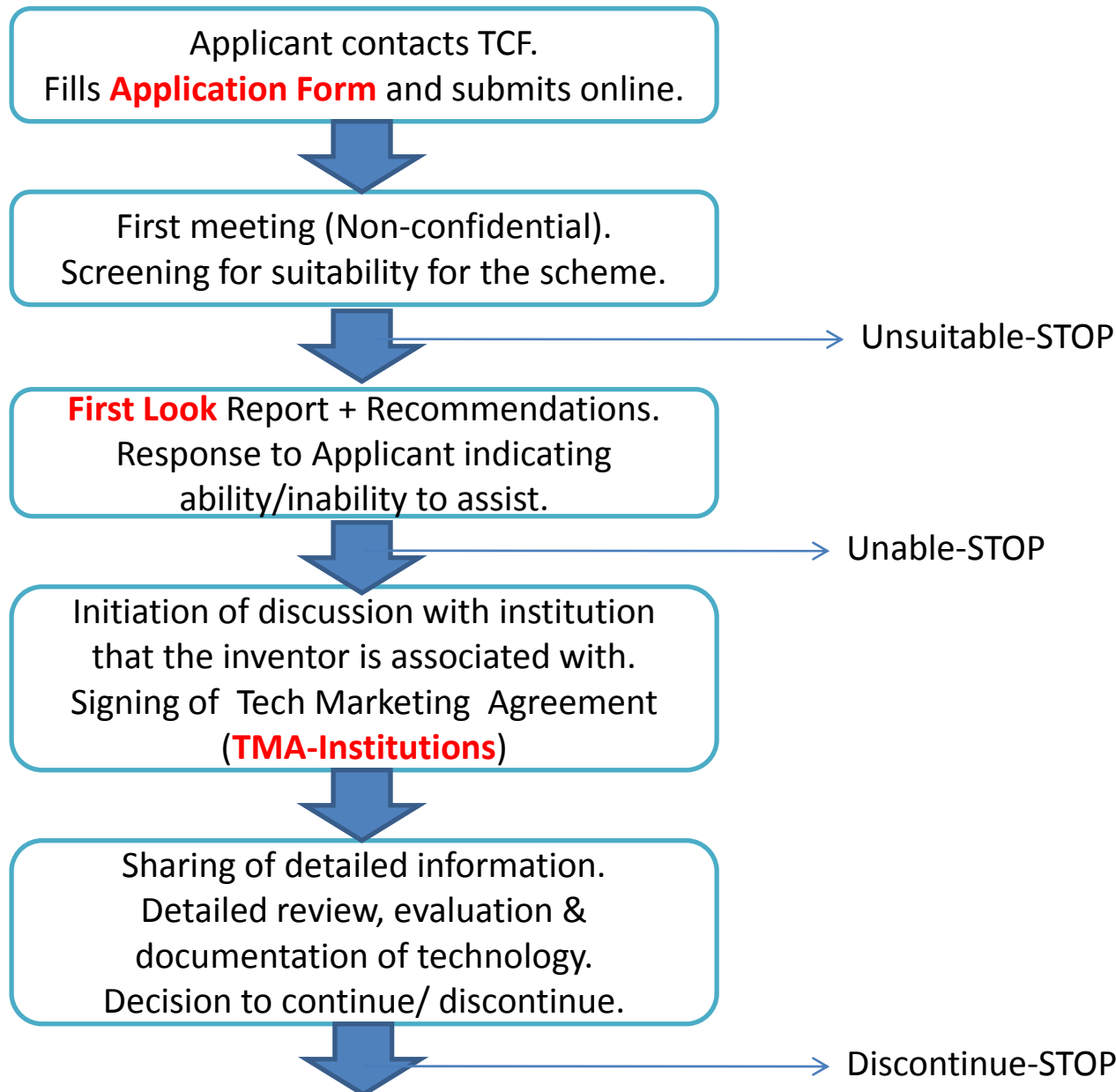
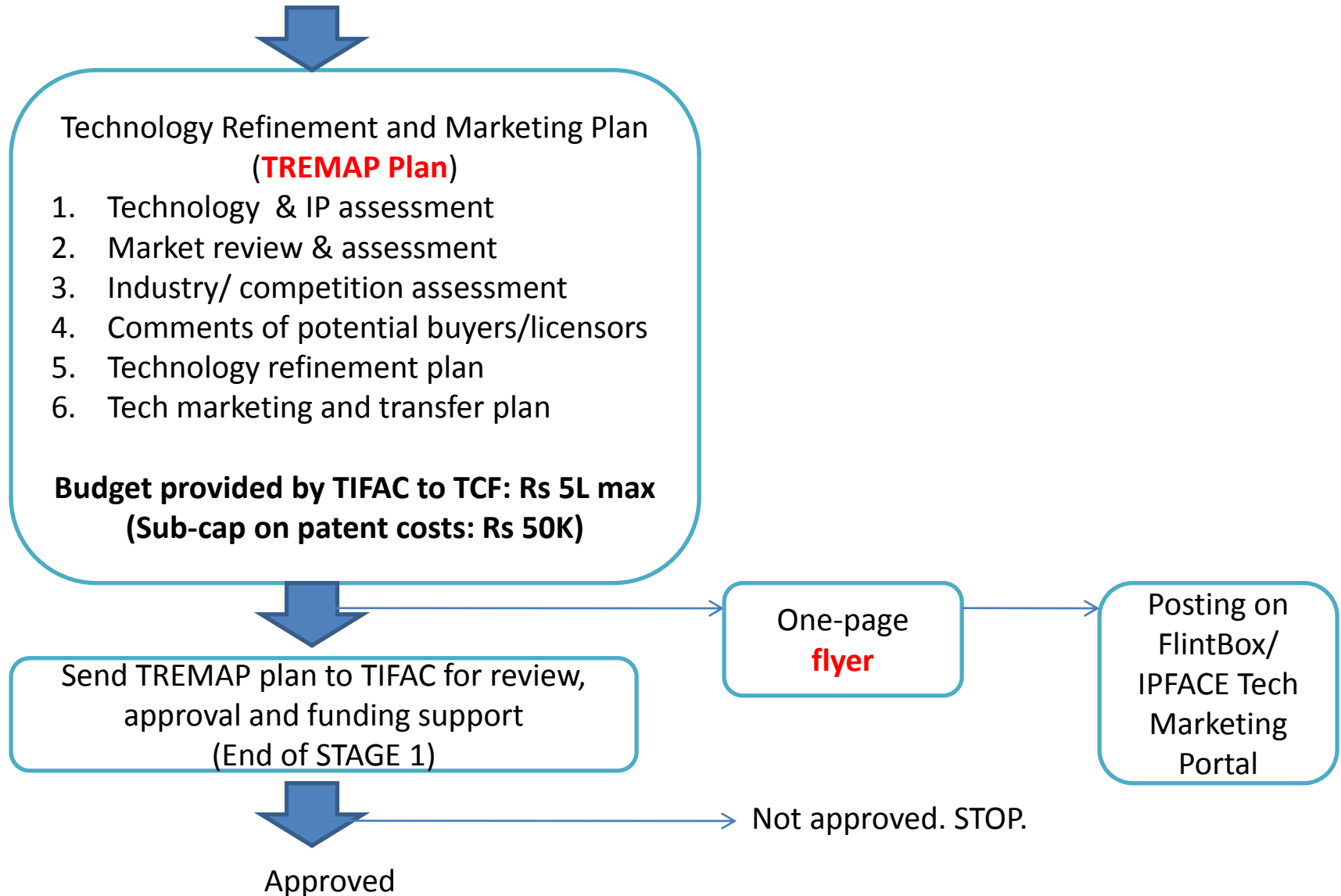


Process flow and TREMAP algorithm for institutional inventors (Page 1) :



Process flow and TREMAP algorithm for institutional inventors (Page 2) :



Process flow and TREMAP algorithm for institutional inventors (Page 3) :



Technology Valorization Report

1. Patent strategy
2. Freedom to practice assessment
3. Technology de-risking strategy
4. Potential partnerships with knowledge partners/ testing services



Action by applicant

1. Filing of patents, if required
2. Generation of additional data/tests/ trials
3. Improvements by applicant
4. Partnerships/MoU with others to improve/refine/ tune technology



Value proposition detailing and primary market research report.

1. Refine & articulate value proposition clearly with data
2. Discussion with potential buyers of technology; market inputs.



Action by applicant

1. Data generation/ demonstration to illustrate value proposition
2. Fine tuning prototype to meet market needs/ demonstrate value proposition.



Technology Marketing Collateral

1. One-page flyer
2. Online marketing
3. Nomadic banner
4. Licensing term sheet structure



Action by applicant

1. Provide demonstrations as per need
2. Provide exhibits/ samples for exhibitions/ testing by clients etc

Confidential Technology Manual
(will remain with applicant)

Business Plan
(plan for creating value using the technology by entrepreneur or licensing industry)
Including technology, markets, industry, financials, also illustrating valuation, licensing terms etc

MoU/ Option Agreements/ Letter of Intent
(with potential licensors)

Process flow and TREMAP algorithm (Page 4)



Technology transfer/ licensing
agreement



Technology transfer/ licensing
and
development/advancement
agreement



Additional prototypes/
variations.
Further, refinements by
knowledge partner/ industry
partner
TIFAC grant: Rs 10L max
Project cost: Rs 20L max



Technology transfer/ licensing
agreement



Case study