

Sales and Marketing 101 for Entrepreneurs (24 August 2013)

Evaluation Results

Category	Avg(Min-Max)Count	Would you like to hear about similar events in the future?	
Section - 1		Yes	19
Relevance of Content	6.1(4,7)18	No	0
Depth of content	5.7(4,7)18		
Instructor explains clearly, encourages and answers questions		How did you come to know about this event?	
Dhiraj Khot	6.3(4,7)18	Newspaper	NIL
Pace(time management)	5.2(3,7)18	VC mailing list	9
Section - 2		VC wesite	NIL
queries)	6.0(4,7)18	Others	7
Quality of Staff responsiveness	6.0(4,7)18	No reply	1
organization	6.0(4,7)19	Word of mouth	2
Section - 3			
Quality of facilities (Venue,etc.)	6.0(4,7)18		
Quality of food and refreshments	5.8(4,7)18		

Comments and suggestions :- Please include if the talk met your expectations.	1	Debates and app. Of concepts may be left towards the end when we have holistic picture. Keep to Schedule
	2	Useful workshop. Keep it going !!
	3	Good
	4	This workshop helped to understand sales and marketing strategies in different perspective
	5	Probably needs some limit on case studies and more on analysis of the case studies structure
	6	Hope ppt of the material is shared
How do you think can these workshops be	1	Print outs /soft copies to be provided.