



Technology Due Diligence for Investors

Saturday, 2 Sept 2017 | 10.30 am — 12.30 pm
Lecture Theatre, Venture Center, 100 NCL Innovation Park

Start-ups have a potential to uncover New Cash Cows.

However, there are a number of risk elements which needs to be taken care of, before realising the potential. Risks which are known and those which are not known in the beginning of the venture.

Knowing the Risk of the Un-Known is very Critical for any Venture Capitalist / Investor

Failure of a concept could happen to the brightest ideas; hence it is imperative that a start-up needs to plan for the pivot. i.e. have a plan B.

How do we do this, how responsive is the concept to alternatives possibilities. Adjacent market identification is one of the approach which helps one to understand alternative markets which could be serviced by similar technologies. Much of the risks which do not meet the eye can be uncovered by using sound and systematic techniques. This session would speak about few such techniques which if used could help one identify & work on the concept further, which could be a guaranteed winner.

This session would help Investors to understand scientific and systematic methods if used, increase the conversion rate of "Invention - Innovation" many folds, before Investing.

About the speaker



Shree Phadnis
Chairman, Triz Association of Asia

Shree is the current Chairman of the TRIZ association of Asia a body affiliated to MATRIZ (International TRIZ association), responsible for proliferation and certification of TRIZ in Asia, with 20 Years of consulting and management experience. He has been involved in consulting and training interventions in Innovation, Balanced Scorecard development, Process Improvement and Quality domain. Shree is a Certified TRIZ User and Trainer from MATRIZ at level 3 the first one in India, Shree is a Gold certificate holder at level 3 from Institute of Innovative Design, Certified Six Sigma Master Black Belt (MBB), Educated on Effective Education and Problem Management Tools Based on TRIZ under TRIZ Master Nikolai Khomenko, Educated on teaching TRIZ to children aged 3 to 10 under TRIZ expert Tatiata Sudrouch and Alla Nestrenko. Some organizations with which Shree has been involved as a consultant include Citibank, GENPACT (formerly, GECapital International Services - GECIS), Reliance, Tata Telecom, Venture Infotek, Maersk, Citigroup (eServe International), Oracle, Adventity, Prudential, Crompton Greaves, Mesung, Forbes Marshall, NTPC, Sona Koyo, Ministry of Defense Singapore and many more. Shree is a BE (Mechanical), Post-graduation in Quality Management from World Wide Quality Management Network, Post Graduate in Patent Law from NALSAR University, Shree is a Certified I-TRIZ Directed Evolution Specialist by Ideation International Inc.

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