

Social Innovation Lecture Series  
presents 4<sup>th</sup> talk on



## IP Strategy for Social Innovations

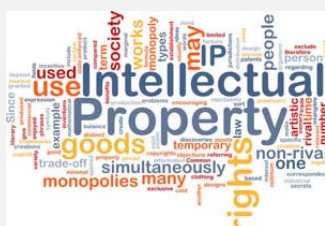
Tuesday, 21 Dec 2016 | Time: 4 pm -5.30 pm  
(Registration and networking tea @ 3.30 pm)

Venue: Training room, Venture Center, 100 NCL Innovation Park

### Abstract of the talk

In this decade of innovation, new ideas and inventions are the most valuable intellectual assets of organizations. The aim of this session is to help you understand the fundamental concepts of Intellectual Property (IP), and give you an overview of the various options you can choose from to protect your IP rights. The session will focus on introduction to IP, Trademark & Copyright, Patents, Other forms of IP, Innovation Management & IP Commercialization with a special focus on IP strategies in the fields of social innovation and healthcare technologies.

IP  
Strategy



**Neeraj Gupta**

Director & CEO at FormulateIP, Cofounder  
at Excubator, Angel Investor



*Social  
Innovations*

### Speakers brief Bio

Neeraj is Founder & CEO at FormulateIP based in India and USA. Applying his business and technical background, Neeraj assists clients in protecting and expanding their domestic and international knowledge-based businesses using IP protection, licensing and strategic planning. Neeraj has played key role in developing and implementing intellectual property, business strategies and initiatives for many product and service based organizations. Neeraj has provided IP Portfolio Management Consulting to leading companies in different sectors in India and Abroad.

Neeraj is co-founder of PanIIT Mentors which is a Nation Building Initiative under PanIIT. IIT Mentors is a global mentorship program which is set up with simple goals of "Alumni helping Alumni" in a "Pay it forward" model. The focus of the program is to facilitate IIT Alumni to help each other. The program aims to provide individuals with useful and relevant guidance at every step of an individual's career and empower her to minimize obstacles, improve competencies and maximize growth. Neeraj is founding EC member of Indo-Israel Chamber of Commerce.

Neeraj holds Bachelors of Technology degree from Indian Institute of Technology (IIT) in Metallurgical and Material Sciences and Masters of Science Degree from Royal Institute of Technology (KTH), Sweden in Scientific Computing and Mathematics.

Neeraj is senior mentor and visiting faculty in several engineering and MBA colleges. Neeraj is mentors and visiting faculty at Institute of Intellectual Property Studies (IIPS), Global Institute of Intellectual Property (GIIP) and National Institute of Advanced Legal Studies (NIALS). Neeraj had also served as Secretary at Advanced Computing and Communication Society. Neeraj also serves on the board of advisors of several organizations.

Register here: <http://tinyurl.com/hs5y56t>