

Social Innovation Lecture Series  
presents 20<sup>th</sup> talk on



## LOCOST and AIDAN: Towards a Public Health Perspective in Pharma industry

Friday, 5 July 2019 | Time: 3.30 - 5.00 pm

(Registration and networking tea @ 3.00 pm)

Venue: Training room, Venture Center, 100 NCL Innovation Park

### S. Srinivasan



Co-Founder, Low Cost Standard Therapeutics and All India Drug Action Network

#### Abstract of the talk

The speaker will share his perspective and views regarding the public health aspects of pharma, highlighting the various issues via the LOCOST and AIDAN story. He will talk about his experiences as part of his journey with AIDAN and LOCOST, the highs and lows, what works and does not work with varied stakeholders.

#### Speakers brief Bio

Srinivasan ('Chinu') is a social entrepreneur. He is a graduate of IIT Kharagpur and IIM Bangalore, and has studied epidemiology at John Hopkins University. In 1982, he co-founded AIDAN (All India Drug Action Network) along with Mira Shiva, Anant Phadke, et al. AIDAN has been an advocacy and pressure group for rational pharma policy and issues related to access, availability and affordability of medicines as part of health care for all.

Srinivasan also co-founded a not-for-profit pharmaceutical firm registered as a public charitable trust in 1983 called Low Cost Standard Therapeutics (LOCOST) based in Vadodara. LOCOST was set up to make available essential medicines of quality at reduced costs for those working with the poor and to demonstrate that quality medicines can be made at low costs. Over the years, LOCOST has been concerned with all aspects of rational and ethical production, licensing, marketing, pricing and prescription of medicines.

Srinivasan has co-authored books and articles, and writes regularly for newspapers, journals, etc., on issues related to the pharma industry. A recent contribution by him has been a chapter ('The Unholy Nexus: Medical Profession, Pharmaceutical Companies, and Regulatory Authorities') to Healers or Predators?: Healthcare Corruption in India, Samiran Nundy, Keshav Desiraju and Sanjay Nagral (Eds.).

Register here: <http://tinyurl.com/hs5y56t>