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Mini Workshop Series: Elevator Pitch and Pitching to Investors

- Hosted by Social Innovations @ Venture Center -

Gains	<ul style="list-style-type: none"> • Understand how to build a storyline for your business • How to build the “First deck” to connect with your stakeholders • Illustrative topics to cover in your pitch deck for investors • Know about key elements of an elevator pitch • Build your own elevator pitch • Learn a new style of presentation- ‘Pecha-Kucha’
Course Coordinator	<ul style="list-style-type: none"> • Mugdha Lele, Head, Social Innovations, Venture Center
Organized and Hosted by	<ul style="list-style-type: none"> • Venture Center • Social Innovations @ Venture Center
Supported by	<ul style="list-style-type: none"> • Department of Biotechnology • Translational Health Science and Technology Institute (THSTI), Faridabad
For whom	<ul style="list-style-type: none"> • Early stage inventive enterprises and science-based startups • Budding/ aspiring entrepreneurs (Researchers, students, engineers, clinicians etc)
When	Tuesday 10 Dec 2024 Time: 1130– 1530
Where	<ul style="list-style-type: none"> • Workshop will be held in hybrid mode • Online via ZOOM platform • Venue @ Venture Center: Lecture Theatre, 900, NCL Innovation Park
Contact	Technical: Niruta Killedar niruta.killedar@venturecenter.co.in +91-8956226080 Registration & Payment: Vineet Joshi vineet.joshi@venturecenter.co.in +91- 9156465141
Cost and Registration	<p>Registration Fees Rs 500/- (Registration fees will be waived off for Biodesign fellows from THSTI)</p> <p>Registration Process:</p> <ul style="list-style-type: none"> • Step 1: Interested participants need to fill in registration form at the following link. • Register online at: https://tinyurl.com/SLAP2024 • Step 2: Payment details will be shared with candidates who successfully complete the verification process. Attendance only on confirmation of payment of registration fees <p>NOTE:</p> <ul style="list-style-type: none"> • More details at: https://www.venturecenter.co.in/socialinnovations/events/ • REGISTRATIONS AND FINAL PAYMENT DEADLINE Registration closes once 10 seats are full or 4 days prior to the workshop (whichever comes sooner) • Fees paid is not refundable and non transferable under any circumstances • The organizers reserve the right to accept or refuse or delay registrations so as to optimize the composition of the group and hence maximize learning for all participants

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Introduction

The workshop focuses on giving the participants a primer on how to build a storyline for your business, how to build the “First deck” to connect with your stakeholders, key elements of an elevator pitch and how to build your own elevator pitch. Speaker will share few pointers on aspects that need to be covered in your pitch deck for investors. Participants will also learn a new style of presentation- ‘Pecha-Kucha’.

The workshop methodology focuses on conceptual sessions combined with a brief discussion time and hands-on exercises for participants to work through and internalize the learning.

Terms and Conditions for Participants

- Participants shall arrange their own devices (preferably Laptop/ Tablet) to work on the workshop assignments.
- Participants to arrange for their travel and accommodation
- Attendance is mandatory for all sessions once registration is confirmed.
- No sessions will be repeated if a participant is unable to attend due to any reasons.

Program Includes


- Free membership in mailing list to follow-up on program and intimation of relevant events/ funding opportunities from Venture Center
- **E-Certificates will be given to only those candidates who have 100% attendance for all the sessions in the workshop.**

Program Schedule


Time	Session	Faculty
1115 – 1130	Registration, Welcome and Introduction to the workshop	Mugdha Lele
1130 – 1300	Build a storyline for your business Create the first deck to connect with your stakeholders Illustrative topics for your investor pitch deck Know about elevator pitch; key elements of an elevator pitch	Soma Chattopadhyay
1300 – 1400	Lunch @ Innovation Cafe	
1400 – 1530	Create elevator pitch for your idea/business Learn a new style of presentation- “Pecha Kucha” Create an outline for Pecha Kucha	Soma Chattopadhyay

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Speakers (in alphabetical order of last names)

	<p>Soma Chattopadhyay</p> <p>Soma Chattopadhyay leads the Incubation & mentoring vertical of Venture Center as Head Incubation & Mentoring. Soma is recipient of the CheveningGurukul Fellowship from Oxford University, UK</p> <p>At Venture Center she is responsible for managing the incubation activities - identification of potential innovators & entrepreneurs and early-stage start-ups, conducting in-depth technical & business mentoring, raising various funds for the incubator.</p> <p>Soma serves as the nominee director on the board of Dee Dee Labs Pvt. Ltd that works in medical & assistive device domain. She was the winner of “Star Gazing award for Incubation Managers 2016” awarded by Indian STEP and Business Incubator Association (ISBA) & DST.</p> <p>Soma joined Venture Center with >9 years of experience as Team Leader-in the R&D division of an MNC named Cookson Electronics where she built novel materials for electronics. Soma has a Masters degree in Physical Chemistry and is a certified internal auditor for ISO 9001:2008, trained for implementing ISO 17025 standard and certified Six-Sigma Green Belt.</p>
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Organizing team (in alphabetical order of last names)



	<p>Niruta Killedar</p> <p>Niruta is Senior Associate for Social Innovations at Venture Center. She assists in driving the Social Innovations portfolio at Venture Center and coordinates events and related mentoring activities. She is a Microbiologist by training and has more than 7 years of experience in interdisciplinary areas of science. She has been passionately working in border areas for the last 15 years as a volunteer through the NGO Aseem Foundation, which adds value to the Social Innovations portfolio at Venture Center.</p>
	<p>Mugdha Lele</p> <p>Mugdha is Head – Social Innovations at Venture Center. She is a Ph.D from School of Health Sciences, University of Pune and has teaching and research experience in a State Government medical university. At Venture Center, she is responsible for driving the Social Innovations and related activities and is responsible for providing technical mentoring for incubatees at Venture Center. Mugdha has been a Fellow of the Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) at the Said Business School, University of Oxford, UK in 2016. In 2018 she has also been part of the Aritra Accelerator Program for Leadership in the Social Sector at IIM Bangalore with Phicus Solutions and Dr. Reddy’s Foundation.</p>

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	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology’s National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit: http://www.venturecenter.co.in/</p>
	<p>Venture Center is committed to Social innovation and entrepreneurship. We actively nucleate and nurture enterprises that focus on solving socially important problems and build sustainable entities (for profit or not-for-profit) to deliver the solutions to society. Focus areas at Venture Center include affordable health and nutrition, empowering farmers, clean energy, sustainable resource utilization, environment and circular economy, water, sanitation, hygiene and any other social sectors that can leverage Venture Center’s innovation ecosystem.</p> <p>For more information: http://www.venturecenter.co.in/socialinnovations</p>

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<p>Funded by</p>  <p>सत्यमेव जयते Department of Biotechnology</p>	<p>The Department of Biotechnology (DBT), Government of India is completely devoted wholly to achieve excellence in the promotion of biotechnology in the country. DBT provides services in the areas of research, infrastructure, generation of human resource, popularization of biotechnology, promotion of industries, creation of centers of excellence, implementation of biosafety guidelines for genetically modified organisms and recombinant DNA products and biotechnology-based programs for societal benefits. Bioinformatics is a major mission to establish an information network for the scientific community, nationally and internationally. DBT’s mission include realising full potential of biotechnology, undertake significant investment for generation of products, processes and technologies, enhance efficiency and productivity and cost-effectiveness of agriculture, nutritional security, molecular medicine, environmentally sustainable technologies, scientific and technological empowerment of human resource, a strong infrastructure for research and commercialization, enhance the knowledge base, nurture leads of potential utility, bring bioproducts to the market place, socio-economic development and promote biotech industry.</p> <p>For more information: https://dbtindia.gov.in</p>
	<p>As a networked organization linking many centers of excellence, THSTI is envisioned as a collective of scientists, engineers and physicians that will effectively enhance the quality of human life through integrating a culture of shared excellence in research, education and translational knowledge with the entrepreneurial spirit to take technologies into the public sphere. In fulfilment of its vision, the THSTI will work with other constituents of the technology cluster at Faridabad such as the Regional Centre for Biotechnology Training, Education and Research (RCB) through long term partnerships. By integrating the fields of medicine, science engineering and technology into translational knowledge and making the resulting biomedical innovations accessible to public health, to improve the health of the most disadvantaged people in India and throughout the world.</p> <p>For more information: https://www.thsti.res.in</p>