Organised by	Hosted by	Supported by
VENTURE CENTER	Social Innovations at Venture Center	NIDHI CENTER OF EXCELLENCE @ Venture Center thsti Translational Health Science and Technology Institute

Startup Launch Acceleration Program (SLAP)

- Hosted by Social Innovations @ Venture Center -

Gains	• Learn key aspects of science and technology-based entrepreneurship • 11 Days program with mini workshops on different aspects of entrepreneurship, talks, mentoring clinics, diagnostic and action clinics, panel discussions with startup founders, visit to startup locations, group discussions and lunch side chats with startup founders • Join the network of Venture Center – the top inventive enterprise incubator in India.
Course Coordinator	• Mugdha Lele, Head, Social Innovations, Venture Center
Organized and Hosted by	• Venture Center • Social Innovations @ Venture Center
Supported by	• Department of Biotechnology • Translational Health Science and Technology Institute (THSTI), Faridabad • NIDHI – Center of Excellence (NIDHI-CoE), Department of Science and Technology • NIDHI – Entrepreneur in Residence Program (NIDHI-EIR), Department of Science and Technology
For whom	• Budding / aspiring entrepreneurs (Researchers, students, engineers, clinicians etc) • Early stage inventive enterprises and science-based startups
When	**Total duration: 11 days | 2 Dec – 13 Dec 2024| 0930 – 1730**
Where	Some sessions in exclusive offline mode, and some sessions will be held in a hybrid mode (offline at Venture Center campus and on online ZOOM platform)
Contact	**Technical:** Mugdha Lele |mugdha@venturecenter.co.in | +91-7410045652 **Registration queries:** Niruta Killedar |niruta.killedar@venturecenter.co.in | +91-8956226080
Cost and Registration	**Registration Fees Rs 500/- per mini-workshop** (Registration fees will be waived off for Biodesign fellows from THSTI) Registration Process: • Step 1: Interested participants need to fill in registration form at the following link. • **Register online at: https://tinyurl.com/SLAP2024** • Step 2: Payment details will be shared with candidates who successfully complete the verification process. Attendance only on confirmation of payment of registration fees **NOTE:** • More details at: https://www.venturecenter.co.in/socialinnovations/events/ • **REGISTRATIONS AND FINAL PAYMENT DEADLINE Registration closes once 10 seats are full or 4 days prior to the workshop (whichever comes sooner)** • *Fees paid is not refundable and non-transferable under any circumstances* • The organizers reserve the right to accept or refuse or delay registrations so as to optimize the composition of the group and hence maximize learning for all participants

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Introduction

Startup Launch Acceleration Program 2.0 is designed specifically for early-stage innovators and startups in deep tech domains. This is a sector agnostic acceleration program of 11 days durations, which focuses on key aspects of science and technology-based entrepreneurship. The program will include the following:

- on different aspects of entrepreneurship like: Entrepreneurship Essentials; Value Proposition; Business Planning; Company Operations; Financial Planning; Intellectual Property; Raising Money; Pitching; Marketing and few essential Skills for entrepreneurs
- Mini workshops (total 09) and talks on various aspects of entrepreneurship
- Mentoring clinics (total 05), slots will be available on first-cum basis to participants signing up for workshops
- Diagnostic and Action Clinics (restricted)
- Visit to deep-tech startup locations
- Group discussions (restricted)
- Lunch side chats with deep-tech startup founders

SLAP2.0 is designed for young entrepreneurs who are initiating their entrepreneurial journeys. Some practical tips and pointers based on real-life experiences will be shared by the speakers, experts and mentors in this program. The idea is to enthuse and inspire young entrepreneurs and provide them a common launch pad to take off and accelerate their startup journeys.

Terms and Conditions for Participants

Participants attending in online mode:
- Shall arrange their own devices (preferably Laptop/ Tablet) and ensure good internet connectivity during the entire course duration.
- No sessions will be repeated if a participant is unable to join due to poor internet connectivity or any other reasons.
- *After each session a feedback link will be shared. This link has to be filled immediately at the end of each session. Filling up this link will be marked as your attendance for the concerned session.*
- *E-Certificates will be given to attendees of each mini-workshop separately on 100% attendance of the signed-up workshop sessions.*

Participants attending in offline mode at Venture Center:
- Networking over tea/coffee will be arranged at the Foyer Area @ 900, NIP, Venture Center. This will give an opportunity to interact with the speakers and other attendees who are coming in-person for the sessions.
- In case for any session you are not able to come in person to Venture Center, you are allowed to attend the session in online mode only after informing via email atleast 4 hours prior to the particular session to Ms Niruta on : niruta.killedar@venturecenter.co.in
- No sessions will be repeated if a participant is unable to attend due to any reasons.
- *After each session a feedback link will be shared. This link has to be filled immediately at the end of each session. Filling up this link will be marked as your attendance for the concerned session.*
- *E-Certificates will be given to attendees of each mini-workshop separately on 100% attendance of the signed-up workshop sessions.*

Program Includes

- Free membership in mailing list to follow-up on program and intimation of relevant events/ funding opportunities from Venture Center
- Access to all presentations via a restricted website
- E-Certificates will be given to attendees of each mini-workshop separately on 100% attendance of the signed-up workshop sessions.

Program Schedule

Sr. No.	Date	Day	Slot 01	Slot 02	Slot 03	Slot 04
			0930 - 1100	**1130 - 1300**	**1400 - 1530**	**1600 -1730**
1	2 Dec 2024	Mon		Topic: Venture Center Lab Tour and Brief about VC Format: LT Lead: **Niruta Killedar**	Topic: Diagnostic Clinic Format: DC Lead: **Mugdha Lele**	Topic: Diagnostic Clinic Format: DC Lead: **Mugdha Lele**
2	3 Dec 2024	Tues	Topic: Hands-on skills workshop Format: WS 01 Lead: **Anjan Kumar**	Topic: Hands-on skills workshop Format: WS 01 Lead: **Anjan Kumar**	Topic: Value Proposition and Business Model Canvas Format: WS 02 Lead: **Sundara Nagarajan & Premnath V**	Topic: Value Proposition and Business Model Canvas Format: WS 02 Lead: **Sundara Nagarajan & Premnath V**
3	4 Dec 2024	Wed	Topic: Visit to Startup Location (NEX) Format: SV 01 Lead: **Niruta Killedar**	Topic: Patent Search and Analytics Format: GD 02 Lead: **Vidula Walimbe**	Topic: Intellectual Property Strategy Format: MC 01 Lead: **Archana Joshi, Richa Arya, Mamatha R, Kirti Dubey**	Topic: Intellectual Property Strategy Format: MC 01 Lead: **Archana Joshi, Richa Arya, Mamatha R, Kirti Dubey**
4	5 Dec 2024	Thurs	Topic: Financial Simulation of a Startup Format: WS 03 Lead: **Premnath V and Shruti Devasthali**	Topic: Financial Simulation of a Startup Format: WS 03 Lead: **Premnath V and Shruti Devasthali**	Topic: Crucial conversations, negotiations and handling disputes Format: WS 04 Lead: **Protima Sharma**	Topic: Crucial conversations, negotiations and handling disputes Format: WS 04 Lead: **Protima Sharma**
5	6 Dec 2024	Fri	Topic: Technology de-risking and validation Format: WS 05 Lead: **Hiran Vedam**	Topic: Technology de-risking and validation Format: WS 05 Lead: **Hiran Vedam**	Topic: Technology de-risking and validation Format: WS 05 Lead: **Hiran Vedam**	Topic: Technology de-risking and validation Format: TK 09 Lead: **Hiran Vedam**	Topic: Raising investments, understanding term sheets Format: TK 10 Lead: **Shruti Devasthali**

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			0930 - 1100	**1130 - 1300**	**1400 - 1530**	**1600 -1730**	
6	7 Dec 2024	Sat	Topic: Group Discussion on Tech Derisking Format: GD 01 Lead: **Manisha Premnath**	Topic: Tech development pathway and planning how to raise funds Format: MC 02 Lead: **Premnath V** ------------------------------- Topic: Prototyping and Product Development Format: MC 03 Lead: **Expert from Ansys team**	Topic: Tech development pathway and planning how to raise funds Format: MC 02 Lead: **Premnath V** ------------------------------- Topic: Prototyping and Product Development Format: MC 03 Lead: **Expert from Ansys team**	Topic: Business plans and pitching Format: TK 11 Lead: **V Premnath**	Topic: Networking Format: TK 12 Lead: **Soma Chattopadhyay**
	8 Dec 2024	Sun	**Holiday**	**Holiday**	**Holiday**	**Holiday**	
7	9 Dec 2024	Mon	Topic: High Impact Presentations for Innovators and Entrepreneurs Format: WS 06 Lead: **Kapil Dhatingan**	Topic: High Impact Presentations for Innovators and Entrepreneurs Format: WS 06 Lead: **Kapil Dhatingan**	Topic: Visit to Startup Location Format: SV 02 Lead: **Niruta Killedar**	Topic: Visit to Startup Location Format: SV 03 Lead: **Niruta Killedar**	
8	10 Dec 2024	Tues	Topic: Visit to Startup Location Format: SV 04 Lead: **Niruta Killedar**	Topic: Elevator Pitch and Pitching to Investors Format: WS 07 Lead: **Soma Chattopadhyay**	Topic: Elevator Pitch and Pitching to Investors Format: WS 07 Lead: **Soma Chattopadhyay**	Topic: Only Competitive Analysis! Format: TK Lead: **Vinodh Mewani**	
9	11 Dec 2024	Wed	Topic: Planning the regulatory pathway for medical devices and diagnostics Format: WS 08 Lead: **Chetna Dharmavat & Akash Dhade**	Topic: Planning the regulatory pathway for medical devices and diagnostics Format: WS 08	Topic: Regulatory pathway Format: MC 04 Lead: **Chetna Dharmavat & Akash Dhade**	Topic: Regulatory pathway Format: MC 04 Lead: **Chetna Dharmavat & Akash Dhade**	

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			0930 - 1100	1130 - 1300	1400 - 1530	1600 -1730	
				Lead: **Chetna Dharmavat & Akash Dhade**			
10	12 Dec 2024	Thurs	Topic: Writing winning grant proposals Format: WS 09 Lead: **Smita Kale**	Topic:Writing winning grant proposals Format: WS 09 Lead: **Smita Kale**	Topic: Grant writing and fund raise Format: MC 05 Lead: **Smita Kale, Manish Gore**	Topic: Grant writing and fund raise Format: MC 05 Lead: **Smita Kale, Manish Gore**	
11	13 Dec 2024	Fri	Topic: Final Presentations and Evaluation Format: AC Lead: **Niruta Killedar**	Topic: Action Clinics with Venture Center Teams (as required) Format: AC Lead: **Niruta Killedar**	Topic: Feedback, Closing remarks (30 mins) Format: AC Lead: **Premnath V**	Topic: Essentials of market research Format: TK 13 Lead: Siddhesh Gawate	Topic: Essentials of marketing, sales and distribution Format: TK 14 Lead: Ravi Sarangapani

	Talks (TK) - **Hybrid Mode**[1]		Mentoring Clinic (MC) - **Hybrid Mode**
	Workshops (WS) - **Hybrid Mode**[2] **(WS 01 : Offline mode only)**		Startup Location Visit (SV) - **In-Person Mode**
	Diagnostic Clinics and Action Clinics (DC/AC) - **In-Person Mode**		Holiday
	Group Discussions (GD) - **In-Person Mode**		
	Venture Center Lab Tour (LT) - **In-Person Mode**		

Note: Lunch-Side Chat with Deep Tech Startup Founders at Venture Center's Innovation Café | Time: 1300 – 1400 (on select days)

Details of all workshops available here: https://www.venturecenter.co.in/socialinnovations/events/

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Organizing team members (in alphabetical order of last names)

	Niruta Killedar Niruta is Senior Associate for Social Innovations at Venture Center. She is primarily responsible for assisting in the implementation of the Social Innovation Immersion Program at Venture Center. Overall she assists in driving the Social Innovations portfolio at Venture Center and coordinates events and related mentoring activities. She is a Microbiologist by training and has more than 7 years of experience in interdisciplinary areas of science. She has been passionately working in border areas for the last 15 years as a volunteer through the NGO Aseem Foundation, which adds value to the Social Innovations portfolio at Venture Center.
	Mugdha Lele Mugdha is Head – Social Innovations at Venture Center. She is a Ph.D from School of Health Sciences, University of Pune and has teaching and research experience in a State Government medical university. At Venture Center, she is responsible for driving the Social Innovations and related activities and is responsible for providing technical mentoring for incubatees at Venture Center. Mugdha has been a Fellow of the Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) at the Said Business School, University of Oxford, UK in 2016. In 2018 she has also been part of the Aritra Accelerator Program for Leadership in the Social Sector at IIM Bangalore with Phicus Solutions and Dr. Reddy's Foundation.

Organized and Hosted by

Social Innovations at Venture Center	Venture Center is committed to Social innovation and entrepreneurship. We actively nucleate and nurture enterprises that focus on solving socially important problems and build sustainable entities (for profit or not-for-profit) to deliver the solutions to society. Focus areas at Venture Center include affordable health and nutrition, empowering farmers, clean energy, sustainable resource utilization, environment and circular economy, water, sanitation, hygiene and any other social sectors that can leverage Venture Center's innovation ecosystem. For more information:http://www.venturecenter.co.in/socialinnovations
VENTURE CENTER	Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering. For more information, visit: http://www.venturecenter.co.in/

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Funded by सत्यमेव जयते Department of Biotechnology	The Department of Biotechnology (DBT), Government of India is completely devoted wholly to achieve excellence in the promotion of biotechnology in the country. DBT provides services in the areas of research, infrastructure, generation of human resource, popularization of biotechnology, promotion of industries, creation of centers of excellence, implementation of biosafety guidelines for genetically modified organisms and recombinant DNA products and biotechnology-based programs for societal benefits. Bioinformatics is a major mission to establish an information network for the scientific community, nationally and internationally. DBT's mission include realising full potential of biotechnology, undertake significant investment for generation of products, processes and technologies, enhance efficiency and productivity and cost-effectiveness of agriculture, nutritional security, molecular medicine, environmentally sustainable technologies,

	scientific and technological empowerment of human resource, a strong infrastructure for research and commercialization, enhance the knowledge base, nurture leads of potential utility, bring bioproducts to the market place, socio-economic development and promote biotech industry. For more information: https://dbtindia.gov.in
	As a networked organization linking many centers of excellence, THSTI is envisioned as a collective of scientists, engineers and physicians that will effectively enhance the quality of human life through integrating a culture of shared excellence in research, education and translational knowledge with the entrepreneurial spirit to take technologies into the public sphere. In fulfilment of its vision, the THSTI will work with other constituents of the technology cluster at Faridabad such as the Regional Centre for Biotechnology Training, Education and Research (RCB) through long term partnerships. By integrating the fields of medicine, science engineering and technology into translational knowledge and making the resulting biomedical innovations accessible to public health, to improve the health of the most disadvantaged people in India and throughout the world. For more information: https://www.thsti.res.in
	In September 2016, the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Government of India decided to award Venture Center with the status of a NIDHI Center of Excellence. NIDHI is the acronym for National Initiative for Developing and Harnessing Innovations — an umbrella programme conceived by DST. This award is accompanied by a grant for 5 year duration to help Venture Center scale-up its activities and demonstrate greater success. Via NIDHI COE Venture Center has built a high density cluster of inventive enterprises in Pune with significant global connectivity, reach and footprint. For more information visit: http://nidhicoe.venturecenter.co.in/

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