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# Startup Launch Acceleration Program

## Value Proposition and Business Model Canvas

Tuesday | 3 Dec 2024 | Time: 1400 – 1730

Speaker



**Sundara Nagarajan**

Managing Director of  
Innovation Scaleup  
Advisors

Speaker



**Premnath V**

Director - Venture  
Center

### What to expect:

- Understand how to design and articulate the value proposition
- Understand the elements of a business model
- Practice using the Value Proposition Canvas & Business Model Canvas for your startup idea

### For Whom:

Budding / aspiring entrepreneurs (Researchers, students, engineers, clinicians etc) & Early stage inventive enterprises and science-based startups

Registration Fees: Rs 500/-



 **Hybrid Mode (Online via Zoom & In-person at Venture Center)**

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