

Technology Refinement and Marketing Programme (TREMAP) is initiated by Technology Information, Forecasting and Assessment Council (TIFAC) in the year 2009, is a unique program to support the nation's innovation pool by pushing the innovative technologies from working prototype stage towards a viable commercial product stage through a network of Technology Commercialization Facilitator Agencies (TCFAs). This facilitates an early assessment of innovative technologies by identifying their commercial potential and provides the required financial, marketing and operational skills for commercialization.

Objective	Role of TCFA	Role of Innovator	Final Outcome
<ul style="list-style-type: none"> <li>To facilitate linkages of the innovative technologies and developed products with market.</li> </ul>	<ul style="list-style-type: none"> <li>TCFA helps to commercialize the technology through licensing</li> </ul>	<ul style="list-style-type: none"> <li>Innovator has to give consent, tech details, marketing rights to the TCFA and cooperate through out the process</li> </ul>	<ul style="list-style-type: none"> <li>Successful licensing agreement between innovator and licensee</li> </ul>

### Eligibility Criteria

- Technology with working prototype
- Innovative
- Patentable
- Scalable
- Commercial viable

### Categories out of scope of TREMAP support

- Pure software products/ technologies (Embedded systems might be eligible)
- Defence/ strategic sector technologies
- Innovations that require long term testing & trails (Herbal, Healthcare, Biotech & Pharma)

### How to apply for TREMAP

Contact TCFA at Venture Center ( approved under TREMAP)

#### Application on requirements:

- Brief write up about innovation/technology
- Stage of prototype development
- Status of patent
- Filed and duly signed application form

#### Personal meeting with TCFA:

- Details about TREMAP funding scheme
- Further documents required for applying
- Demonstration of technology to the TCFA coordinator

### Who may find the program interesting?

<ul style="list-style-type: none"> <li>Innovators both individual &amp; institutional with working prototypes &amp; unable to commercialize their technology on their own</li> </ul>	<ul style="list-style-type: none"> <li>Institute/agencies capable of liaisoning &amp; undertaking refinement &amp; marketing of the innovative products</li> </ul>	<ul style="list-style-type: none"> <li>Product designers, techno-market experts/consultants/analysts, who can help TCFAs in fine tuning of the products as required, prepare business plans and market them to the entrepreneurs/industry</li> </ul>
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Revenue generated through the transfer/licensing of technology is shared amongst the innovator & TCFA on mutual consent

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