

SATURDAY
2 JUNE
2018



One Day Workshop on

Setting up & Running a High-Value Scientific Services Business

(Under the aegis of Venture Center's new vertical BIAS – Business Incubation of Advanced Services)

Potential Gains

- Learn how to set up and run a high-value (high FTE rate; specialized) scientific services business
- Designing and structuring customer offerings around unique capabilities, competencies, facilities available to you. Enhancing value in offerings
- Case studies: Contract research, Analytical studies, Desk research and reports, Design and prototyping services
- Marketing, proposals, term sheets, pricing models, agreements, important clauses
- Project management, planning costs and timelines and deliverables, closure.

Who will benefit ?

- Budding entrepreneurs and Science –based enterprises/ startups
- Experienced scientific/ engineering professionals planning consulting services
- Self-employed scientists and engineers

Contact details

Technical queries: Ms Edna | +91 7410045651 | edna@venturecenter.co.in

Logistical queries: Ms Lipika | 020-25865877/75 | eventsdesk@venturecenter.co.in

Seats limited to 30. First-come-first-serve.

Registration closes once 30 seats are full or 31 May 2018 (whichever comes sooner)

Register online at: <https://bit.ly/2Kxr6eb>

More details on: www.venturecenter.co.in/workshops/index.php